



Have a little wiggle room? Adopt a Boxer!

Social Media Policy Overview

Social networking has become a huge part of the way people and businesses communicate on the Web. Social networking is now the No. 1 activity on the internet, surpassing even search. Facebook is growing across all demographics and new applications are being developed and used at a rapid pace. For organizations, their employees and volunteers, though, social networking is a double-edged sword. The ability to connect with potential partners and put out key messages has never been greater, but the potential danger to a brand or company is ever present. Because of this, MNBR is requesting all volunteers to abide by the following social media policy. This policy will provide guidance and assurance against online embarrassment, raises awareness of the liability MNBR could face for the activities of volunteers online and keeps private information out of the public conversation.